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HISTORY IS JUST AROUND THE CORNER!

The BIG DAY is almost here for Calgary Scope Society to be part of history when hundreds of people from all over Alberta come out to shine a light on the issues and causes they support and help break the world record for the largest photo project in history dedicated to human rights, equality, and civil liberties.

The I AM EQUAL 100,000 PHOTO WORLD TOUR is aimed at giving people from all walks of life the opportunity to take a stand for individual issues of human rights and equality that resonate most deeply within them. This project is open to all people and costs nothing to participate. Simply raise your hand in support of changing the world. Together, we can make a difference.

Getting an 'I AM EQUAL' photo is SUPER EASY and VERY FAST. It takes less than 5 min. to go through the whole process - from registration to photo - and you're on your way in no time at all. Make it a priority to get down for a photo and represent the Calgary Scope Society.

FOR EVERY PERSON ON THIS PLANET THERE IS AT LEAST ONE CAUSE THEY ARE PASSIONATE ABOUT...WHAT'S YOURS? JOIN THE MOVEMENT AND TELL THE WORLD WHAT YOU STAND FOR.

A DAY TO REMEMBER

This weekend on **28-MAY-2011**, we want to see at least 50 people stand in front of fashion photographer Matt Spencer's camera and tell the world that they are standing with Calgary Scope Society and making a difference in this world.

As the 'I AM EQUAL' project grows and expands across the globe, participants will forever stand as a shining example of the work we do and the lives we touch.

Just show up and have your picture taken! A world-famous professional fashion photographer Matt Spencer will be in Calgary at The Westin Calgary (320 4 Avenue Southwest) on May 28 from 11 am – 9 pm (you can arrive at any time during those hours). It takes just a few minutes to do the photo.

They will apply a temporary "I AM EQUAL" tattoo to your hand and take your picture! They ask that you wear a brightly-coloured shirt and arrive "camera ready". They will send a copy of the picture to you to use as you want. Help spread the word...post it on social media sites (such as facebook) and send it out to people you know. This tells others about the project, as well as about SCOPE!

Who can participate?

ANYONE! Everyone is welcome to have their picture taken. And it is free! We are hoping to get lots of people connected to SCOPE out that day (Clients, staff members, volunteers, supporters of any kind). Also, please feel welcome to bring your friends, family, neighbours or others.

Facebook event page...

One of the easiest things you can do is connect people to the FACEBOOK EVENT PAGE. This page has all the details and it's easy to invite others to join in too. When people connected to Calgary Scope Society invite their friends and family to come out to get an 'I AM EQUAL' photo they are already starting the process of talking about the work we do and the community we serve!

FACEBOOK EVENT LINK:

<http://www.facebook.com/event.php?eid=209031199117544>



COME DOWN AND HELP MAKE A DIFFERENCE

Please join the
Calgary SCOPE Society
on Saturday, May 28th.
Show the world that
people with disability

ARE EQUAL



THE WESTIN HOTEL
320 4 Avenue S.W.
(403) 266-1611

Saturday, May 28th
Anytime between
11:00am to 9:00pm

**To learn more about the I AM EQUAL
project visit www.iamequalproject.org**